

ELDERBRIDGE BOARD OF DIRECTORS

Elderbridge Agency on Aging

Meeting Minutes

Conference Call

March 9, 2021, 10:00 a.m.

0.0 Call to Order

The meeting was called to order by President Will at 10:01 a.m.

0.1 Introduction of Board members, staff, and visitors.

President Will called for introductions of visitors and staff. Staff members: Shelly Sindt, CEO, Stacia Timmer, COO, Sherri Boedeker, CFO, Jodi Presswood, Assistant Finance Director, Jody Applegate, Nutrition Coordinator, and Amy Simpson, Executive Assistant were present. Elaine Kelsey, Liaison to the Board, was also present. Jody Applegate introduced herself to the Board. She formerly worked at Kraft Foods in Mason City and is looking forward to learning the nutrition programs.

0.2 Roll Call

Tim Nichols	Ph	Larry Pedley	Ph
Beth Will	Ph	Steve Kruse	Ph
Tracy Quinones	Ph	Ethan Huizenga	Ph
Lionel J. Foster	Ph	Barry Anderson	Ex
Ron Newsum	Ph	Lori Hain	Ph

0.3 Items added to the Board Agenda by Board Members and Agency Staff

CEO Sindt requested that item 1.5 ADRC Website Contract be added to the agenda.

0.4 Adopt Agenda

President Will called for a motion to adopt the March 9, 2021, Board agenda with item 1.5 ADRC Website Contract to be added to the agenda. It was moved by Steve Kruse and seconded by Lori Hain that the agenda be adopted with item 1.5 added to the agenda.

Aye: all (the motion was declared carried.)

1.0 Board Affairs

1.1 Approval of February 9, 2021, Board meeting minutes

President Will called for a motion to approve the February 9, 2021, meeting minutes. It was moved by Tracy Quinones and seconded by Lionel Foster that the February 9, 2021 meeting minutes be approved.

Aye: all (the motion was declared carried.)

1.2 Discussion and approval of Area Plan and Budget

COO Timmer stated that Section 1 of the Area Plan was sent off to the Iowa Department on Aging (IDA) on March 1, 2021. There has been no feedback from IDA yet. Goal 3 - Elder Rights – the Iowa Aging Network will protect, and enhance the rights, and

prevent the abuse, neglect, and exploitation of older Iowans; was updated before it was sent to IDA. Under the 1st Service Gap under Goal 3, Lyon and Sioux counties were targeted because referrals from those counties were low. The 2nd Service Gap will provide Elder Rights victims in Cerro Gordo, Palo Alto, and Clay counties with client assistance funding when available and other resources to improve safety. The 3rd Service Gap will target Lyon and Sioux counties concerning financial exploitation.

Assistant Finance Director Presswood stated that the preliminary Area Plan budget was included in the Board packet. Management will be working on budgeting each taxonomy in the next couple of weeks. The county contributions have not been fully budgeted in the Area Plan. A finalized Area Plan budget will be presented to the Board at the next meeting

It was moved by Lionel Foster and seconded by Tracy Quinones to approve the updated Area Plan and the initial Area Plan Budget.

Aye: all (the motion was declared carried.)

1.3 Fundraising Committee Report

CEO Sindt reported that the Live Auction is scheduled for April 22, 2021, and the Silent Auction will be April 19-25, 2021. The donations so far exceed \$10,000 in value. The Fundraising Committee is putting together the auction booklet. There will be 13 items on the Live Auction and close to 100 items on the Silent Auction. A link will be sent out so participants can see the auction items. Auctioneer Frank Fox has been assisting Elderbridge on how to group auction items.

It was moved by Steve Kruse and seconded by Tracy Quinones to approve the Fundraising Committee report.

Aye: all (the motion was declared carried.)

1.4 Covid-19 Update

CEO Sindt stated that she sent out to the Board the CDC guidelines to follow once people are fully vaccinated. On March 1 some staff has transitioned back into the office. The AAA's have been working with the Iowa Department of Public Health and 211. Seniors in Iowa have been struggling to get the vaccine. 211 is now up and running and they are taking calls from anyone 65+ to schedule appointments. If the person needs transportation to get the shot, 211 will refer them back to the AAA's to help arrange transportation.

Meal site, Elder Rights, and case management staff should be eligible to get the vaccine shortly as they are essential personnel because they're working directly with seniors in the field.

1.5 ADRC Website Contract

Elderbridge was awarded a grant through the Iowa Department on Aging for the development of the Aging and Disability Resource Network/No Wrong Door. There has been a sub-award with Easter Seals to provide technology. There is also a sub-award with the University of Iowa to provide a portal on their website so ADRC staff can access training. The LifeLong Links website will be enhanced to add a chat feature. There will also be a link to

Iowa Compass for disability services. A local provider in Spencer was chosen to enhance the website. The bid is roughly \$58,000 and includes all the features that are wanted for the website. There is \$125,000 in the budget and the bid is well below that.

It was moved by Ethan Huizenga and seconded by Larry Pedley to accept F8 as the provider for the website.

Aye: all (the motion was declared carried.)

2.0 Advisory Council Report – Elaine Kelsey, Advisory Council Liaison

Elaine Kelsey reported that the Advisory Council met on February 24, 2021, at 9:00 a.m. Covid-19 and vaccinations were discussed. COO Timmer reported on Grandpads and the robotic pets during the meeting. CEO Sindt reported that two new at-large members were seated during the meeting. Carl Legore and Dan Skelton.

3.0 Finance Report – Sherri Boedeker, CFO

3.1 Finance Report

CFO Boedeker stated that she would like permission to close three bank accounts that are not interest-bearing. The accounts are with banks where catered meals sites used to be located. The issue has been corrected that was causing the check listing to show skipped checks. There is a small revenue over expenditure of \$44,000 due to the BEC contract.

It was moved by Tracy Quinones and seconded by Lionel Foster to approve the finance report.

Aye: all (the motion was declared carried.)

4.0 Agency Program Reports

4.1 CEO Report – Shelly Sindt

CEO Sindt reported on the following:

- Strategic Plan – all the items targeted for March 1 have been completed and other strategies and objectives have been started. The Strategic Plan is a great tool for the Board to see the progress of goals.
- The Quarterly Conversation with IDA took place last week and all of the management staff participated. IDA frequently refers to Elderbridge staff as “rock stars.”
- Legislative session – the Direct Care Worker database, financial exploitation, and the Elder Abuse bill have passed the first funnel.

4.2 COO Report – Stacia Timmer

COO Timmer reported on the following:

- Iowa Café – the nutrition team is working on expanding the program and it is going well. The next areas that will be contacted are Humboldt, Eagle Grove, Mason City, and Coon Rapids.
- IRTC Program – the program is still operating in a 50-mile radius of Spencer and the referrals have remained steady. Elderbridge will be reaching out to Buena Vista County (Storm Lake hospital) which showed interest in the program.

- Meals are still being home-delivered and congregate sites are not open.
- A Public Hearing was held on February 24, 2021, to expand an Older Relative Caregiver service. The age range is 50 and older. The service will start on July 1, 2021.
- Robotic pets – Elderbridge has met with another AAA in New York that has used robotic pets. They are \$150 apiece and can relieve social isolation. When a robotic pet is purchased it will be shared with the Board.

5.0 Community Relations

5.1 County Updates – Feedback from Board Members and the general public.

6.0 Coming Dates

6.1 Next Board Meeting – April 13, 2021, 10:00 a.m.

6.2 Caregiver Support Group – Trinity Lutheran Church in Mason City, the last Tuesday of the month at 9:30 a.m. by Zoom

6.3 Webster County Caregiver Support Group – 4th Thursday of the month from, 3:00 to 4:00 p.m. by Zoom.

6.4 Clay County Caregiver Support Group – 4th Wednesday of the month, at 3:00 to 4:00 p.m. by Zoom.

6.5 Carroll County Caregiver Support Group – 1st Tuesday of the month from 3:00 to 4:00 by Zoom.

6.6 Aging in Place Virtual Fundraiser – Virtual Silent Auction April 19-25, 2021, Live Zoom Auction April 22, 2021, 7:00 - 8:30 p.m.

6.7 Elder Rights Q&A – March 24, 2021, 1:00 to 3:00 p.m. thru Zoom, will receive the link upon registration

6.8 Advisory Council Meeting – May 26, 2021, 9:00 a.m., by Zoom conference call

7.0 Adjournment

7.1 Adjournment

There being no further business before the Board, it was moved by Lionel Foster and seconded by Ethan Huizenga that the meeting is adjourned at 11:12 a.m.

Aye: all (the motion was declared carried.)