

ELDERBRIDGE BOARD OF DIRECTORS

Meeting Minutes

Elderbridge Agency on Aging

Conference Call

November 12, 2019, 10:00 a.m.

0.0 Call to Order

The meeting was called to order by President Lionel Foster at 10:01 a.m.

0.1 Introduction of Board members, staff and visitors.

President Foster called for introductions of visitors and staff. Staff members: Shelly Sindt, CEO, Stacia Timmer, COO, Sherri Boedeker, CFO, and Amy Simpson, Executive Assistant were present. Elaine Kelsey, Liaison to the Board, was present.

0.2 Roll Call

Tim Nichols	A	Larry Pedley	Ph
Jan Olson	Ph	Beth Will	Ph
Tracy Quinones	Ex	Ethan Huizenga	Ph
Lionel J. Foster	PH	Barry Anderson	A
Ron Newsum	Ex	Lori Hain	Ph

0.3 Items added to the Board Agenda by Board Members and Agency Staff

No additional items were added to the agenda.

0.4 Adopt Agenda

President Foster called for a motion to adopt the November 12, 2019, Board Agenda. It was moved by Beth Will and seconded by Larry Pedley that the agenda be adopted.

Aye: all (the motion was declared carried.)

1.0 Board Affairs

1.1 Approval of October 8, 2019, Board Meeting Minutes

President Foster called for approval of the October 8, 2019, Board Meeting minutes. It was moved by Ethan Huizenga and seconded by Beth Will that the October 8, 2019, Board Meeting minutes be approved.

Aye: all (the motion was declared carried.)

1.2 Joint Planning Committee Report

Vice President Will reported that the Joint Planning Committee meeting took place on November 8, 2019, at the Mason City Chamber of Commerce. Board members and Advisory Council members and management staff were present at the meeting. Central Services Board met prior to the Board meeting. The prioritization of direct services and subcontracted services was discussed for the next fiscal year was discussed. The prioritization of services will become a part of the Area Plan. The top three priorities

are 1. Home Delivered Meals; 2. Material Aid, and 3. Case Management. The top three subcontracted priorities are 1. Transportation; 2. Personal care, and 3. Homemaker.

It was moved by Beth Will and seconded by Lori Hain to approve the Joint Planning Committee report.

Aye: all (the motion was declared carried.)

1.3 Fundraising Committee Report

President Foster reported that the Butterbraid fundraising event was still in progress in the Fort Dodge, Carroll and Sibley offices. The profit to date is \$970.00. Fundraising Coordinator, Angie Perez is working on questions for the upcoming Trivia event. April 30, 2020, has been set as the date for the next Annual Fundraiser to be held in Okoboji. Grantwriter, Tammie McCready, continues to work on grant-writing and Elderbridge recently received a \$50,000 Telligen grant for the Return to Community Initiative. Due to Tammie McCready's grant-writing efforts, programs are able to continue to benefit those most in need. Yearly grant totals are included in the Board packet.

It was moved by Lori Hain and seconded by Lionel Foster to approve the Fundraising report.

Aye: all (the motion was declared carried.)

1.4 Board of Supervisors Presentation Schedule

Executive Assistant Amy Simpson reported that the current Board of Supervisors Presentation schedule was included in the Board packet. If there are updates to the schedule, it will be sent out to the Board and Advisory Council. Board members are encouraged to attend the meetings in their areas.

It was moved by Lori Hain and seconded by Jan Olson to approve the Board of Supervisors Presentation schedule.

Aye: all (the motion was declared carried.)

2.0 Advisory Council Report – Elaine Kelsey

Advisory Council Liaison Elaine Kelsey reported that the Advisory Council met on October 23, 2019, and discussed the current county openings on the Advisory Council and fundraising activities. The Older Iowan's Legislative priorities were discussed. O'Brien County had Senior Appreciation Day. The ministers were invited to the Franklin County meal site to learn more about congregate meals.

3.0 Finance Report

3.1 Finance Report

CFO Boedeker reported that the annual audit went smoothly and the auditor was able to complete the audit in four days. The audit report still needs to be written and an extension may need to be requested to submit the report. Fiscal Year 2020 is going well, as the counties in our 29 county service area continue to support Elderbridge.

The first quarter for Elderbridge Alliance has been slow. Jennifer Pascal, Finance Assistant resigned from her position to move to Panama. Candidates will be sought to fill her position. The job title has been changed to Assistant Finance Director to attract the right candidates for the position.

It was moved by Ethan Huizenga and seconded by Larry Pedley to accept the financial report.

Aye: all (the motion was declared carried.)

4.0 Agency Program Report – Shelly Sindt, CEO

4.1 CEO Report

CEO Sindt reported that Elderbridge has been looking at different health insurance options to lower costs. The current provider, Blue Cross Blue Shield, has identified different health plan options. Three options will be offered to employees that will include family, employee/child and employee/spouse. Elderbridge will renew Wellmark, Blue Cross Blue Shield on January 1, 2020.

The new Health Aging Director is Danielle Crail. She is working on ways to reach younger seniors by offering a salad bar and open meals as a pilot project at the Clear Lake meal site. A grant has been applied for to purchase the necessary equipment.

Amerigroup's contract for home-delivered meals has been renegotiated and they will be paying the full cost of a meal, which is \$8.10. In the past Amerigroup was paying \$7.45 per meal, with Elderbridge paying the remaining cost.

Public Relations Coordinator/Fundraiser Angie Perez has resigned and her position will be reviewed moving forward. On November 5, 2019, Iowa Department on Aging visited the Spencer office and met with CEO Sindt, COO Timmer, Stephanie Carlson, and Lisa Blazek to review the Return to Community Initiative. IDA was able to see the process from beginning to end. Spirit Lake and Emmetsburg are the next target areas to expand the program.

IDA will be doing a monitoring visit with Elderbridge on November 19 and 20 in Mason City and will be reviewing our programs and policies.

4.2 Elderbridge Alliance Report

Nothing to report at this time.

4.3 COO Report – Stacia Timmer, COO

COO Timmer reported that the Iowa Department on Aging came to visit the Spencer office on November 5, 2019, to review the Return to Community Initiative program. Staff met with IDA to evaluate and discuss the progress of the program. Elderbridge received a Telligon grant to continue the Return to Community Initiative. Spirit Lake and Emmetsburg are potential cities to expand the program. Consumers were encouraged to come to Elderbridge to discuss their experiences with the program. One consumer provided a positive and moving testimonial to IDA. The testimonial will aid IDA officials when requesting continued funding for the program. The testimonial is also being considered for a possible commercial.

5.0 Community Relations

- 5.1** County Updates – Feedback from Board Members and the general public.
No County updates at this time.

6.0 Coming Dates

- 6.1** Next Board Meeting – Not the 2nd week in December.
CEO Sindt stated that she will be on vacation the week of the Board meeting in December.
The Board decided to cancel the December meeting.
- 6.2** Sioux County Caregiver Support Group – November 13, 2019, from 3:00 to 4:30 at the Casey’s Bakery, Sioux Center (2nd Wednesday of every month)
- 6.3** Medicare Part D Open Enrollment – October 15 thru December 7
- 6.4** Palo Alto Caregiver Support Group – November 18, 2019, 3:00 to 4:30, E’Burg Public Library, Smith Wellness Complex, Emmetsburg (3rd Monday of every month)
- 6.5** Clay County Caregiver Support Group – November 20, 2019, (Due to Thanksgiving Holiday), 3:00 to 4:30 p.m. at Spencer Elderbridge office (4th Wednesday of every month).
- 6.6** Caregiver Support Group – November 26, 2019, 9:30 a.m., Trinity Lutheran Church, Mason City
- 6.7** Caregiver Panel Discussion – Coon Rapids, Thomas Rest Haven Activity Room, 1st Tuesday of every month
- 6.8** Advisory Council Meeting, February 26, 2020, 10:30 a.m., Fort Dodge Elderbridge Office
- 6.9** Upcoming Office Closures – November 28 and 29, Thanksgiving Holiday

7.0 Adjournment

- 7.1** Adjournment

There being no further business before the Board, it was moved by Ethan Huizenga and seconded by Lori Hain that the meeting is adjourned at 10:50 a.m.

Aye: all (the motion was declared carried.)