

ELDERBRIDGE ALLIANCE BOARD

Meeting Minutes

Elderbridge Agency on Aging

Algona Public Library

Algona, Iowa

April 12, 2018, 1:30 p.m.

0.0 Call to Order

The meeting was called to order by President Steve Ehrhardt at 1:30 p.m.

0.1 Introduction of Board members, staff and visitors.

President Ehrhardt, called for introductions of visitors and staff. Staff members present: Shelly Sindt, CEO, Sherri Boedeker, Finance Director and Stephanie Carlson, Elderbridge Alliance Program Coordinator were present.

0.2 Roll Call

Dan Janssen	P	David Woodcock	Ex
Phil Garland	Ex	Steve Kruse	P
Mary Jeann Batham, Ex-officio	P	Steve Ehrhardt	P

0.3 Items added to the Board Agenda by Board Members and Agency Staff

No new items were added to the agenda.

0.4 Adopt Agenda

President Ehrhardt called for a motion to adopt the April 12, 2018, agenda. It was moved by Dan Janssen and seconded by Steve Kruse that the agenda be adopted. On roll call the vote was as follows:

Aye: all (the motion was declared carried.)

1.0 Board Affairs

1.1 Approval of January 11, 2018, Board Meeting Minutes

President Ehrhardt called for approval of the January 11, 2018, Board Meeting minutes. It was moved by Steve Kruse and seconded by Dan Janssen that the January 11, 2018, meeting minutes be approved. On roll call the vote was as follows:

Aye: all (the motion was declared carried.)

1.2 IRS Status

Currently waiting on status for final IRS approval. Attorney Collin Davison is assisting Elderbridge with the IRS filing.

1.3 Financial Report

Finance Director Boedeker presented the financial statement of revenues and expenses from July 1, 2017 to March 31, 2018. Common cost was discussed and how it

was presented in the financial report. Suggestions were made on how it should be shown on the financial statement. It was further discussed that it might show a more positive picture if the financial statement showed it starting with January 2018. A copy of the presented materials is made a part of these minutes.

1.4 Alliance Coordinator

Stephanie Carlson was introduced to the Alliance Board as the Elderbridge Alliance Coordinator. She will be doing all the scheduling of services for Elderbridge Alliance.

1.5 Marketing Efforts

Stephanie Carlson handed out an informational sheet showing a listing of marketing efforts that have been completed to date by her, Doug Merbach, Communications Coordinator and Sue Anne Stoermer, Communications Coordinator. The listing also showed upcoming scheduled marketing presentations for each individual. A copy is made part of these minutes. The Board was also made aware of current services from January 11, 2018 to April 11, 2018. Flyers for Mother's Day and Father's Day promotions were handed out. There was also a discussion of possible promotions for the 4th of July and birthdays and anniversaries. The Tai Chi exercise classes have been growing and now include six instructions. Sessions are 1 hour in length and go for 16 weeks. Marketing efforts are continuing on the Elderbridge website and Facebook.

1.6 Inquiries/Other Comments

President Ehrhardt showed the Board a copy of an article on Elderbridge Alliance in the Fort Dodge Messenger.

1.7 Next Steps

Keep up the marketing efforts. Next steps were discussed during the marketing efforts line item.

2.0 Adjournment

2.1 Next Meeting

The next meeting will be Wednesday, July 11, 2018, at the Algona Public Library.

2.2 Adjournment

There being no further business before the Board, it was moved by Steve Kruse and seconded by Dan Janssen that the meeting be adjourned. On roll call the vote was as follows:

Aye: all (the motion was declared carried.)