



**ELDERBRIDGE ALLIANCE**  
**Board of Directors**  
**Elderbridge Agency on Aging**  
**Tuesday, April 25, 2017**  
**1:00 p.m.**  
**Conference Call**

**AGENDA**

- 0.0 Call to Order**
  - 0.1** Roll Call
  - 0.2** Items Added to the Agenda by Board Members and Staff
  - 0.3** Adoption of the Agenda **[Action Item]**
  
- 1.0 Board Affairs**
  - 1.1** Approval of March 20, 2017, Board Meeting Minutes **[Action Item]**
  - 1.2** Approval of IRS Form 1023 **[Action Item]**
  - 1.3** Marketing Plan
    - a.** Logo & Tagline **[Action Item]**
    - b.** Brochure **[Action Item]**
    - c.** Website **[Information]**
  - 1.4** Revised Business Plan **[Information]**
  - 1.5** Final Mission Statement **[Action Item]**
  - 1.6** Pilot Counties **[Action Item]**
  - 1.7** Launch date **[Action Item]**
  
- 2.0 Adjournment**
  - 2.1** Next Meeting **[Action Item]**
  - 2.2** Adjournment **[Action Item]**

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